

Name: _____

Grade: ____/20

Chapter 3 Learning Goals Objective

Directions: Based on your reading of the chapter, provide responses to the following:

1. What broad distinction can be made between most animal behavior and most human behavior?

2. How does culture affect social behavior?

3. How does heredity affect social behavior?

4. How are language and culture related?

5. What are the essential components of culture?

Name: _____

6. How does cultural diversity arise within a society?

7. What is the role of ethnocentrism?

8. What similarities can be found in culture around the world?

9. Why is culture more important than instinct in determining human behavior?

10. How do sociologists view human behavior?

11. What can be learned about a culture by studying its language and vocabulary?

Name: _____

12. How can language change a person's perception of the world?

13. How do norms affect the way we live our lives?

14. What benefits are to be gained by studying cultures other than one's own?

15. Distinguish among the three basic types of norms.

16. How is conformity to norms learned and accepted?

17. Why are values important?

Name: _____

Grade: ____/20

18. What is the difference between ideal culture and real culture?

19. How is material culture related to nonmaterial culture?

20. How have basic values changed in the United States over the past twenty years?
